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## Organ Donors Save Lives.

Taylor's Gift Supports Their Families.

### OUR STORY

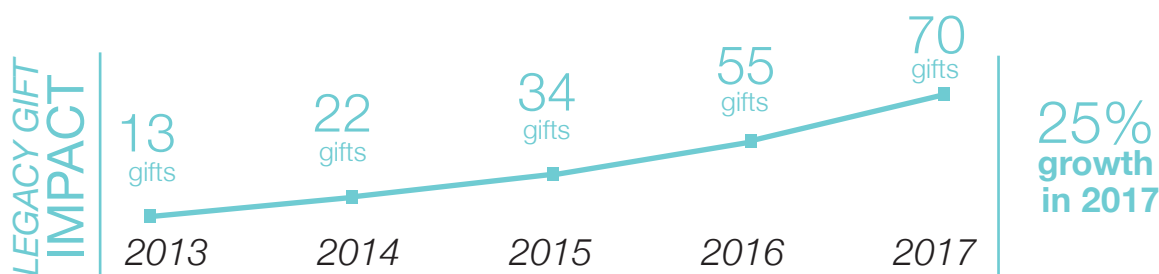
Taylor's Gift Foundation is a national organization founded in April 2010 following the unexpected death of 13-year-old Taylor Storch. Taylor's Gift focuses on encouraging individuals to 'Outlive Yourself' through organ donation and financially assists organ donor families in need.

The Foundation was created to honor the ultimate gift of life that Taylor was able to give to others. Taylor's Gift works to increase organ donor registration through campaigns and programs, provide immediate financial assistance to organ donor families through our *Legacy Gift* program.

### OUR WORK

#### THE LEGACY GIFT PROGRAM

The *Legacy Gift* program was established in 2013 to provide immediate financial assistance to organ donor families. Assisting with urgent needs such as burial expenses, utilities, rent, transportation and more, Taylor's Gift is fulfilling immediate needs of these special families who gave the gift of life. Taylor's Gift Foundation is the **only** organization in the nation with a program that financially supports organ donor families. *Since the program started, Taylor's Gift Foundation has supported over 195 families through the Legacy Gift Program. In 2017 the program grew 25% in our reach to assist organ donor families.*



### OUTREACH

Educational opportunities such as events, speaking engagements, and social media platforms share the mission of Taylor's Gift Foundation. The mission and message of Taylor's Gift Foundation reaches thousands of individuals both online and at annual events. *In 2017 alone, online content related to the mission and message of Taylor's Gift Foundation was viewed over 2.3 million times.*

### SCHOLARSHIPS

National scholarships are awarded annually to graduating high school seniors who are making a difference in their community and have made a difference in the lives of others – showing how to 'Outlive Yourself.' *Since launching this program, 30 college scholarships have been awarded nationally by NIKE North America Merchandising.*

*Learn more and register to be an organ donor at [TaylorsGift.org](http://TaylorsGift.org).*

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